



Sponsorship Opportunities

July 25 – 27, 2024

Sponsorship Opportunity- Performance Sponsor \$3,000

- Recognition As Sponsor of the Night for One Night
- Link To Your Website on www.thundermountainprorodeo.com
- Signage In Arena and at Rodeo Entry on Your Night (Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 6/28/24)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide Flag on Pole)
- Company Name Listing On Day Sheet
- 20 Rodeo Tickets (In Your Own Section, For Night You Sponsor)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business (Please pre-arrange by 6/28/24)
- Great opportunity to hand out promotional items to rodeo patrons for your business!



Sponsorship Opportunity- Beer Garden Sponsor \$3,000

- Recognition As the Sponsor of our Beer Garden
- Link To Your Website on www.thundermountainprorodeo.com
- Signage In Arena and Inside Beer Garden (Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 6/28/24)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide Flag on Pole)
- Company Name Listing On Day Sheet
- 20 Rodeo Tickets (In Your Own Section, For Night You Sponsor)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business (Please pre-arrange by 6/28/24)
- Great opportunity to hand out promotional items to rodeo patrons for your business!



Sponsorship Opportunity- Specialty Act \$2,000

- Recognition As Sponsor During Specialty Act
- Link To Your Website on www.thundermountainprorodeo.com
- Signage In Arena (Fence Sign or Banner, Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 6/28/24)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide Flag on Pole)
- Company Name Listing On Day Sheet
- 12 Rodeo Tickets (used for the night you wish)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business (Please pre-arrange by 6/28/24)



Sponsorship Opportunity- Event Sponsor \$2,000 (For All 3 Nights)

- Recognition As Sponsor During Rodeo Event
(Barrel Racing, Bareback, Bull Riding, Breakaway, Saddle Bronc, Steer Wrestling, Team Roping, Tie Down)
- Link To Your Website on www.thundermountainprorodeo.com
- Signage In Arena (Fence Sign or Banner, Sponsor to Provide)
- Rodeo Program Listing
- Full Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 6/28/24)
- Company Flag In Rodeo Grand Entry (Sponsor to Provide Flag on Pole)
- Company Name Listing On Day Sheet
- 12 Rodeo Tickets (used for the night you wish)
- Rodeo Personnel Available For Autograph Signing Prior to Rodeo, at Your Place of Business (Please pre-arrange by 6/28/24)
- Trophy Halter Awarded to Event Champion with your name attached



Silver Buckle Sponsor

\$1,000

- Recognition As A Sponsor During Event
- Link To Your Website on www.thundermountainprorodeo.com
- Signage In Rodeo Arena (Sponsor to Provide)
- Rodeo Program Name Listing
- Half Page Advertisement In Complimentary Rodeo Program (Sponsor to Provide by 6/28/24)
- Company Flag In Rodeo (Sponsor to Provide Flag on Pole)
- Company Name On Day Sheet
- (4) Complimentary Rodeo Tickets



Sponsorship Opportunities-

Includes Link To Website, Arena Sign & Flag Space (sponsor to provide), Half Page Ad in Program, 4 Tickets To Rodeo

Bull Fighter Sponsor- \$1,500

Be Part Of The Action On The Dirt

*Includes Banner and Special Promotional Items Featuring Your Business as well as Rodeo Personnel Appearance

Contestant Hospitality Tent- \$1,000

Treat our Contestants To A Special Night in Our Hospitality Tent



**THUNDER
MOUNTAIN
PRO-RODEO**



Sponsorship Opportunities

Bucking Chute Sponsor- \$900

32" x 80" Sign In The Action!

*Includes Link to Website, Program Listing,
4 Rodeo Tickets (Sponsor to Provide Sign)

Fence Sign (\$700) or Banner- (\$500)

Be Visible The Entire Weekend

(Fence Signs displayed year-round in Indoor Arena)

*Includes Link to Website, Program Listing, 2
Rodeo Tickets for Thursday Performance
(Sponsor to Provide Sign or Banner up to 4'x 8')



Day Sheet Advertisement- \$350

Your Advertisement on the Contestant Day Sheet
(Sponsor to Provide Ad by 6/30/23)

*Includes Link to Website, Program Listing and
2 Rodeo Tickets for Thursday Performance



Sponsorship Opportunities

Ticket Sponsor- \$1500

For All Three Nights

OR \$600 Per Night

Your Advertisement On The Back Of Guest Ticket

***Three Night Package** Includes Link to Website, Program Listing, Full Page Program Ad, Arena Flag (Sponsor to Provide) and 4 Rodeo Tickets (Choice of Night)

***One Night Package** Includes Link to Website, Program Listing and 2 Rodeo Tickets for Thursday Performance

Ticket Back Artwork Due ASAP



Calf Dressing Contest

Entry Fee: \$200 Per Team

Compete against other local teams and businesses to see who can first fully “dress” a calf during this Rodeo event!

Team Requirements:

Each team consists of (3) team members

Each team must have creative name

Dressing as your profession or in costume is highly encouraged

Bring a camera & cheering section as this will be a BLAST!

Thursday, July 25 Hometown Heroes Night

Contact Kim at Teams from local First Responders Units will be given entry priority
BowcuttK@cowlitzwa.gov **or**

Kelly at
KJClary@comcast.net **to**
enter!

Friday, July 26 Local Business Entries

Teams from local businesses and non-profits

Saturday, July 27 Finals

Top teams to compete for final trophy & bragging rights



2024 Sponsorship Deadlines

- **June 28**-Camera Ready Rodeo Program Ad due
- **July 19**-Arena Signage due
- Sponsorship Payment due 14 days from receipt of invoice
- If tickets are included in your package, they'll be delivered to you or left at Will Call for your guests

